

# **DRESS FOR SUCCESS**

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**DURING THIS SESSION YOU WILL LEARN:**

- ⦿ The Difference between "Dressing to Impress" and "Dressing for Success"
- ⦿ Dressing for that Job Interview
- ⦿ Inappropriate Dress at work
- ⦿ Business Casual Dress at Work

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**DRESS TO IMPRESS**

Dress to impress has several meanings, but it primarily means to dress in beautiful or glamorous attire that will turn heads at the venue you are entering. This usually includes a famous designer or an original outfit.

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**DRESS FOR SUCCESS**

Deals with employment

First coined in the 1970s, the term Dress for Success signifies tailoring one's attire, grooming, and overall appearance toward making a great first impression in a job interview, as well as maintaining that professional look everyday on the job.

**THE GOAL**  
To Aid In Career Advancement

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### DRESS FOR SUCCESS

Will dressing properly get you the job?

Not by itself, but it will give you a competitive edge and help you make a positive first impression.

Will dressing properly get you a promotion?

Not by itself, but it will give you a competitive edge and help you make a positive impression.

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### DRESSING FOR THE JOB INTERVIEW

The first impression is the most important one. An interviewer, like most folks who do not know you, is going to be base their first judgment on how you look and what you are wearing. That's why it's always important to dress professionally for a job interview.

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### DRESSING FOR THE JOB INTERVIEW

#### WHAT DOES PROFESSIONAL LOOK LIKE - MALES

© Males have it easy; a suit works all the time.

- Suits should be solids or pinstripes in darker neutrals like navy or grays are best. Shiny suits are not a great choice and a black suit brings to mind the funeral business
- A white shirt will always work
- Matching tie, socks, belt, shoes and briefcases
- Easy on the Jewelry, piercings, and tattoos
- Take care of the details

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**DRESSING FOR THE JOB INTERVIEW**

**WHAT DOES PROFESSIONAL LOOK LIKE - FEMALES**

- ⦿ The standard job interviewing attire for women is a dark navy, dark gray, beige, or brown skirted suit.
  - Suit or matching jacket and skirt
  - Button up cotton or silk blouse
  - Hosiery
  - Closed toe shoes with a moderate heel
  - Easy on the Jewelry, piercings, and tattoos
  - Take care of the details

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**INAPPROPRIATE DRESS AT WORK**

- ⦿ Clothing that reveals too much cleavage, your back, your chest, your feet, your stomach or your underwear is not appropriate for a place of business, even in a business casual setting

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**BUSINESS CASUAL DRESS AT WORK**

- ⦿ Slacks, Pants, and Suit Pants
- ⦿ Skirts, Dresses, and Skirted Suits
- ⦿ Shirts, Tops, Blouses, and Jackets
- ⦿ Shoes and Footwear
- ⦿ Jewelry, Makeup, Perfume, and Cologne
- ⦿ Hats and Head Covering

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**WHO SETS THE EXAMPLE**

- Ⓒ Peers
- Ⓒ Coworkers
- Ⓒ Supervisors
- Ⓒ Directors

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**SUMMARY**

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**QUESTIONS**

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